



**Taste US! Culinary Festival  
June 8, 2005**

**Centennial Hall, Liberty Grand Complex  
Toronto, Ontario, Canada  
2:00 pm – 6:00 pm**

FAS Canada and SUSTA are pleased to announce a brand new promotion opportunity in Canada for U.S. food and beverage partners in the U.S.

The Taste US! Culinary Festival is a comprehensive, umbrella promotion designed to showcase the maximum number of cooperators to provide the most impact in the Canadian market.

- **Showcase** your products to over 300 key food media and members of the Canadian food trade including buyers, importers and distributors in the retail, foodservice and wholesale sectors.
- **Participate** in regional cuisine tasting stations.
- **Introduce** innovative products through the New Product Showcase.
- **Educate** up and coming Canadian talent through sponsorship of the Chef Competition.
- **Continue** outreach through your listing in the Taste US! Event Directory and the Taste US! website.

There is no participation cost to MAP fund recipients, all you need to do is cover the cost of your products and labor to showcase them. Please fill out the attached participation form to confirm your space in the Taste US! Culinary Festival. Space is limited, so sign up early!

**Deadline date is March 1, 2005.**

For further information, please contact:

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